

Facilitators guide - Usability Test - Ariel Jensen Site					
User No:					
User Name:					
Task No.	Task Script	Starting Location	Clicks	Duration	Success
1	"What do you think is the main purpose of this of this site?"	Homepage			
2	"Who do you think the site represents?"	Homepage			
3	"What products or services are being offered on this site?"	Homepage			
4	"Based on the site, why do you think the site owner does what they do?"	Homepage			
5	"How qualified is the service provider?"	Homepage			
6	"How much do the offered services cost?"	Homepage			
7	"When is the next availability to book a group yoga instruction session?"	Homepage			
8	"What would you do if you wanted to book a session one day day next week?"	Calendar page			
9	"Can you submit a question to the site owner?"	Homepage			
10	"Can you find the owner's Facebook page?"	Homepage			
Notes:					