

**Tester Name:**

**Tester No.:**

## **Survey Questions**

**1. The site clearly conveyed information about the services offered.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**2. Content on the site was organized clearly.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**3. The information about booking availability was clear.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**4. The site provides useful information about the owner.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**5. I would feel confident about the quality of the services offered.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**6. My overall perception of the site is positive.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**7. The site was easy to navigate.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**8. The site was visually appealing.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**9. The use of colors in the site aided my understanding of the site.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**10. The text on the site was large enough.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**11. The headlines were clear.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**12. The text was easy to read.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**13. The overall tone of the site was befitting.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

**14. The site spoke to me effectively.**

Strongly Disagree    Somewhat Disagree    Neither Agree nor Disagree    Somewhat Agree    Strongly Agree

## **Open-ended Questions**

**1. What was your favorite part of the site?**

**2. What part of the site did you like least?**

**3. Do you have any suggestions on what could be improved on the site?**